



*Ken Doty* Photography  
& Design

(949) 413-9791

[ken@kenthethedesigner.com](mailto:ken@kenthethedesigner.com)  
[www.kenthethedesigner.com](http://www.kenthethedesigner.com)

## Graphic Design & Photography Specializing in Large Format Display and Tradeshow Graphics

**Why are so many clients satisfied and refer Ken the Designer?**

Because: Whether you are in need of a brochure, tradeshow display or a building wrap, we know that your image projects everything and it must be perfect from the concept through the design to the finished print.

More than likely you have seen our cost effective designs and prints in tradeshows and prominently displayed on numerous buildings and vehicle wraps.



# KEN THE DESIGNER


## GRAPHIC DESIGN AND PHOTOGRAPHY

### **A View In Los Angeles Reveals The Professional Digital Imaging And Design Talents Of Ken The Designer**



Ken Doty has over 30 years of experience in Graphic Design and Photography. Ken The Designer began his career as a photographer in the early 1970s and merged his artistic talents with photography together utilizing an airbrush for retouching photographs along with scissors and glue to literally cut and paste. As technology spiraled in the 1980s Ken complimented his design and graphic tables with an Apple computer. Today a network of computers replaces those antiquated design and graphics tables. With a clear concept of creating and promoting corporate images Ken's extensive experience in graphic design has afforded him the opportunities to work on designs from brochures, packaging, trade show booths, to vehicle and building wraps for clients like Apple, Disney and Sony. During the late 1980s Ken developed what is referred to today as the "Theory Of Resolution" which today is the standard that is used in the Large and Grand Format print industries. Whether your getting prepared for a trade show, need a brochure or a billboard, Ken The Designer's capabilities offer you the unique ability to artistically and skillfully present your products and services from concept to finish with a cost-effective, meaningful solution to communicate with your clients.

Take a  
taste drive.



The advertisement features two main visual elements. On the left, a gold-colored box of Ghirardelli Classico Select Truffles is shown, with the lid open to reveal several dark chocolate truffles. The box has a blue star-shaped logo with the word 'CLASSICO' in white. On the right, a glass sundae dish is filled with chocolate sauce, topped with a swirl of white whipped cream, crushed almonds, and a single red cherry. The sundae is set against a background of chocolate shavings and almonds. Below the sundae is the Ghirardelli logo, which includes the text 'SAN FRANCISCO', 'FOUNDED IN 1858', and 'SODA FOUNTAIN & CHOCOLATE SHOP'.

**GHIRARDELLI**  
SODA FOUNTAIN & CHOCOLATE SHOP

Now in Pasadena at 108 W. Colorado Blvd.

## BILLBOARDS & OVERSIZE BANNERS

WALT DISNEY  
PICTURES PRESENTS

# FANTASIA

2000

THE **IMAX** EXPERIENCE

EXCLUSIVE IMAX ENGAGEMENT JANUARY 1 - APRIL 30, 2000

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THE  
**BLOCK**  
AT ORANGE

Backlit Signage

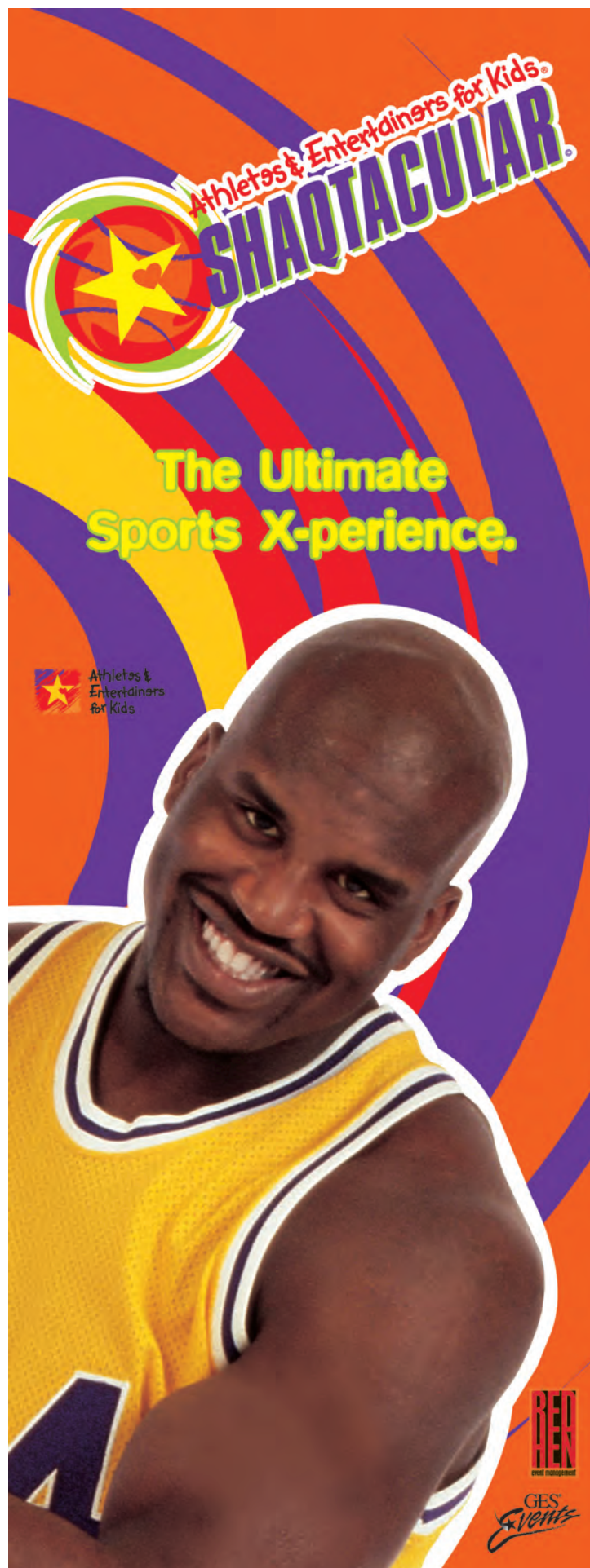
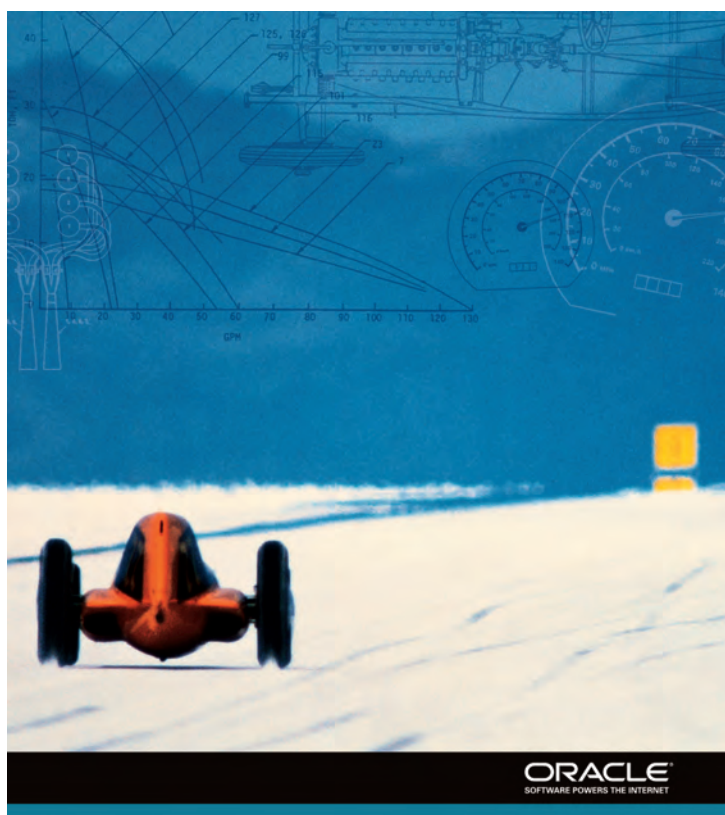
Each of the signs below are 6 foot by 24 foot







## EVENT SIGNAGE







## VEHICLE GRAPHICS







## TRADESHOW BOOTHS

